



Print Artwork Guidelines

Artwork Origination

We advise that all artwork is created in industry standard design applications, such as: Adobe Creative Suite (Illustrator, InDesign, Photoshop).

File Setup & Bleed

Artwork should be setup to the correct dimensions of the finished print size.

It is very important that 3mm of bleed is added to all sides of the artwork. Bleed is the area in which we cut through when we trim the finished print to size. This leaves clean edges where background images 'bleed' off of the edge of the page.

Safety zone - There should be no text/content placed within 5mm of the trimmed edge of the artwork, unless it is intended to bleed off of the trimmed edge.

Colour & Ink Coverage

All artwork should be designed in CMYK.

Maximum ink cover should not exceed 300% of CMYK. For a deep black, we recommend: 100% Black / 60% Cyan / 40% Magenta.

For the best results please select the FOGRA 39 (Coated Fogra 39 ISO12647-2:2004) output colour profile when saving your artwork.

Text & Imagery

Please ensure that all fonts are embedded when saving as a PDF. This can be achieved by converting type to outlines.

All images used in your artwork should be a minimum resolution of 300dpi. Images saved from the internet or screen grabbed are normally 72dpi and should not be used. Images with a resolution lower than 300dpi will appear blurred or pixelated.

Saving Files

Artwork should ideally be saved as a PDF 1.3 or a high resolution JPEG (300dpi CMYK). When saving your artwork please ensure the following:

- The artwork has been designed in CMYK colour mode.
- Text has been embedded or outlined.
- All images included in the artwork are a minimum of 300dpi.
- Bleed of 3mm is included when saving.
- Output colour mode is set to FOGRA 39

Sending Artwork

Artwork should be sent to us by email once you have confirmed your order. When sending artwork files, please include your order number and ensure your files are named logically.



Place your order

We're ready to talk to you. Our office hours are 10am to 6pm, Monday to Friday.

0330 111 3860

mail@wearefyi.co.uk



Templates

Templates are available for Tickets, Wristbands and Stickers. Please contact us for further information.

mail@wearefyi.co.uk



Please ensure that artwork is supplied to these specifications. Artwork received that is not within these specifications maybe subject to amend charges.

FYI cannot accept responsibility for print errors or late deliveries where artwork has been supplied incorrectly.



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